



DIRECTV® BUSINESS VIEWING PACKAGES and RATES

New Rates Effective
02/09/2010

Customers must subscribe to one of the following base programming packages in order to add on any additional service(s): Business Choice®, Business Entertainment®, Business Information® and Comercial Más Ultra™.

HD Access to DIRECTV HD programming requires a DIRECTV HD Receiver, HD television equipment and an HD Access fee \$12.99 per month.

Access fee is required in order to receive ANY HD channel within any package on an account

160+ CHANNELS

BUSINESS CHOICE® Our top package is also our most popular! Business Choice offers entertainment, sports and news that makes this comprehensive package our best value.

The 101 Network ^{HD}
A&E ^{HD}
ABC Family ^{HD}
American Auction Network
American Movie Classics
Animal Planet ^{HD}
BBC America
BET ^{HD}
Big Ten Network ^{HD}
Biography ^{HD}
Bloomberg Television
Boomerang
Bravo ^{HD}
BYU TV
Cartoon Network (East) ^{HD}
Cartoon Network (West)
CBS College Sports ^{HD}
Celebrity Shopping Network
Christian Television Network
Church Channel
CNBC ^{HD}
CNBC World
CNN ^{HD}
Comedy Central ^{HD}
Country Music Television ^{HD}
C-SPAN
C-SPAN2
Current TV
Daystar
DIRECTV News & Sports Mix
Discovery Channel ^{HD}
Discovery Health
Discovery Kids
Disney Channel (East) ^{HD}

Disney Channel (West)
DIY Network
E! Entertainment Television
ESPN Classic
ESPN ^{HD}
ESPN2 ^{HD}
ESPNEWS ^{HD}
ESPNU
EWTN
FINE LIVING
FitTV
Food Network ^{HD}
Fox Business Network ^{HD}
Fox News Channel ^{HD}
Fox Reality Channel
Fox Sports en Español
FUEL TV ^{HD}
Fuse
FX ^{HD}
G4
Galavisión
GEMS TV
GOD TV
Go!TV
Gospel Music Channel
Great American Country
GSN: the network for games
Hallmark Channel
HD Theater ^{HD (only in HD)}
HDNet ^{HD (only in HD)}
Headline News
HGTV ^{HD}
History ^{HD}
History International

HITN
Hope Channel
HSN
Independent Film Channel
Investigation Discovery
Jewelry Television Network
Jewish Life TV
Lifetime
Link TV
LOGO
Military Channel
MLB Network ^{HD}
Mountain West Sports
MSNBC
MTV ^{HD}
MTV2
NASA TV
National Geographic Channel ^{HD}
NBA TV ^{HD}
NFL Network ^{HD}
NHL Network ^{HD}
Nick Jr
Nickelodeon/Nick at Nite (East) ^{HD}
Nickelodeon/Nick at Nite (West)
Nicktoons Network
NRB Network
ONCE México
Outdoor Channel
Ovation TV
Oxygen
Planet Green ^{HD}
Pursuit Channel
QVC
REELZ Channel

RFD-TV
Science Channel ^{HD}
Sleuth
SOAPnet
Speed ^{HD}
Spike TV ^{HD}
Sportsman Channel
Style
Syfy ^{HD}
TBS ^{HD}
TCT Network
TeenNick
TLC ^{HD}
TNT in HD ^{HD}
Travel Channel
truTV
Turner Classic Movies (TCM)
TV Guide Channel
TV Land
TV One
TVG: The Interactive Horseracing Network
Univision
USA Network ^{HD}
VH1 Classic
VH1 ^{HD}
V-me
We
WGN America
The Weather Channel ^{HD}
Word Network
World Harvest Television

PLUS all Regional Sports Networks^{HD}**
***Professional games are excluded for out-of-market RSNs^{HD}*

Monthly Fee.....\$78.99

Annual Fee.....\$947.88

70+ CHANNELS

BUSINESS ENTERTAINMENT® Give your customers over 70 channels of entertainment programming with this great selection of movie, music and information channels.

A&E ^{HD}
ABC Family ^{HD}
American Auction Network
American Movie Classics
Animal Planet ^{HD}
BBC America
BET ^{HD}
Bloomberg Television
Bravo ^{HD}
Cartoon Network (East) ^{HD}
Cartoon Network (West)
Comedy Central ^{HD}
Country Music Television ^{HD}
C-SPAN

Discovery Channel ^{HD}
Discovery Health
E! Entertainment Television
Enlace
Food Network ^{HD}
Fox News Channel ^{HD}
Fuse
FX ^{HD}
Galavisión
GOD TV
Go!TV
Great American Country
GSN: the network for games
HD Theater ^{HD (only in HD)}

HDNet ^{HD (only in HD)}
HGTV ^{HD}
History ^{HD}
HSN
Lifetime
Link TV
MSNBC
MTV ^{HD}
MTV2
National Geographic Channel ^{HD}
Nickelodeon/Nick at Nite (East) ^{HD}
Nickelodeon/Nick at Nite (West)
Nicktoons Network
NRB Network

Pursuit Channel
QVC
Spike TV ^{HD}
Syfy ^{HD}
TBS ^{HD}
TCT Network
TLC ^{HD}
TNT in HD ^{HD}
Turner Classic Movies (TCM)
TV Land
USA Network ^{HD}
VH1 ^{HD}
Word Network
PLUS in-market Regional Sports Networks^{HD}

Monthly Fee.....\$57.99

Annual Fee.....\$695.88

* & ** are explained on Page 11. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change. HD: Number of HD channels varies based on package selection. RSN HD feed varies by territory.

40+
CHANNELS

BUSINESS INFORMATION® Bring your customers a wealth of news and information with this package of valuable networks. Perfect for a business or professional environment.

A&E HD
Bloomberg Television
CNBC HD
CNBC World
CNN HD
C-SPAN

C-SPAN2
Current TV
Discovery Health
FINE LIVING
Food Network HD
Fox Business Network HD

Fox News Channel HD
G4
GSN: the network for games
HDNet HD (only in HD)
Headline News
HGTV HD

History HD
HITN
MSNBC
Pursuit Channel
truTV
The Weather Channel HD

Monthly Fee.....\$36.99

Annual Fee.....\$443.88

100+
CHANNELS

COMERCIAL MÁS ULTRA™ Including over 45 Spanish-language channels, in-market RSNs and locals where available in one easy package. Service automatically renews**. Requires DIRECTV Multi-Satellite System.

A&E HD
A Toda Musica
ABC Family HD
American Movie Classics
Animal Planet HD
Azteca America
Azteca Mexico
Bloomerang (ESP)
Bravo HD
BYU TV
Caracol TV Internacional
Cartoon Network (East) (ESP) HD
Cartoon Network (West) (ESP)
Centroamérica TV
Christian Television Network
Church Channel
Cine Estelar
Cine Latino
Cine Nostalgia
CNN HD
CNN en Español
Comedy Central HD
C-SPAN
C-SPAN2
Daystar
DIRECTV Basics
DIRECTV Customer Support
Discovery Channel HD

Discovery en Español
Discovery Familia
Discovery Kids
Disney Channel (East) HD
Disney Channel (West)
Disney XD (ESP) HD
E! Entertainment Television
Ecuavisa Internacional
Enlace
ESPN Deportes
EWTN
Food Network HD
Foot School TV
FX HD
Galavisión
Gems TV
GOD TV
Go!TV
Gospel Music Channel
Hallmark
HD Theater HD (only in HD)
HDNet HD (only in HD)
Headline News
History HD
History en Español
HITN TV
HGTV HD
Home Shopping Network (HSN)

Hope Channel
Jewelry Television
Jewish Life TV
Latinoamerica Television
Lifetime
Link TV
MegaTV
Mexicanal
México 22
MexicoTV
Mountain West Sports
MSNBC
MTV HD
MTV 2
MTV Tr3s
mun²
NASA TV
National Geographic Channel HD
Nick Jr
Nickelodeon/Nick at Nite (East) HD
Nickelodeon/Nick at Nite (West)
Nicktoons
NRB Network
NTN 24
ONCE México
PBS Kids Sprout
QVC
ShopNBC

Speed Channel HD
SUR Peru
Syfy HD
TBS HD
TCT Network
Telecentro
Teléfe Internacional
Telefuturo (where available)
Telemundo (East/West)
Televisión Española Internacional
The 101 Network HD
TLC HD
TNT HD
Travel Channel
Trinity Broadcasting Network
TV Chile
TV Dominicana
TV Venezuela
TyC Sports
Univision (East/West)
USA Network HD
VH1 HD
V-me
WAPA America
Weather Channel HD
Word Network
World Harvest Television
Plus In-Market Regional Sports Network(s) - where available

Monthly Fee.....\$57.99

Annual Fee..... \$695.88

SEASONAL SPORTS PACKAGES



NFL SUNDAY TICKET™ Exclusively from DIRECTV. Turn Sunday into Game Day and watch your weekend business grow! Get the biggest selection of games available anywhere throughout the regular season. Up to 14 games every Sunday, over 200 games in the season. Local blackout rules apply. Package is non-refundable. Service automatically renews.††

2010 Season Rate Coming Soon

NFL SUNDAY TICKET™ SuperFan® DIRECTV's best offer just got even better! SuperFan is FREE to NFL SUNDAY TICKET package subscribers and features every game in high-definition (HD). Includes NFL SUNDAY TICKET Red Zone Channel, GameMix and Short Cuts. (REMEMBER: HD access, HDTV, triple-LNB multi-sat dish required, interactive receiver required for full GameMix functionality). Local blackout rules apply. Service automatically renews.††

NASCAR HotPass™ DIRECTV Exclusive. Featuring the 2010 Sprint Cup Series races each weekend all in heart-pounding HD. Plus, 4 dedicated driver channels with multiple camera angles and live driver-team communications.

DIRECTV will offer the NASCAR HotPass service as a FREE service for customers with a qualifying base package: Business Choice, Business Entertainment, Business Information or Comercial Más Ultra. Customer will need HD Access to experience in HD.



MLB EXTRA INNINGS® Great out-of-market pro baseball coverage! Give your customers the games they want to see – up to 80 games a week during the regular season! Watch 8 games live at the same time with Game Mix. With HD Access you will receive games in HD. Package is non-refundable. Service automatically renews.††

2010 Season Rate: \$699.99
2010 New Customer Price* \$209.97

*Applies to new, first time subscribers who did not take MLB EXTRA INNINGS previously.



MLS DIRECT KICK™ Take a break and catch the excitement of America's professional soccer league. Choose from dozens of regular season games, plus up to 11 playoff matches. Service automatically renews.††

2010 Season Rates: \$99.99



NBA LEAGUE PASS It's a slam dunk for great business! Get up to 40 regular-season games per week from outside your local viewing area. Up to 8 games per night. Local blackout restrictions apply. Subscription includes NBA LEAGUE PASS Stats Central, a channel providing real-time scores, stats, and breaking news from around the league. Package is non-refundable. Service automatically renews.††

2009-2010 Season Rate : \$189.99



NCAA® MEGA MARCH MADNESS® Exclusively from DIRECTV, NCAA® MEGA MARCH MADNESS™ brings customers up to 37 out-of-market CBS-produced broadcasts from the first three rounds of the NCAA® Division I Men's Basketball Tournament. Package is non-refundable. Service automatically renews.††

2010 Season Rate: \$209.99
2010 New Customer Price* \$99.99

*Applies to new, first time subscribers who did not take NCAA MEGA MARCH MADNESS previously.



ESPN FULL COURT Exciting coverage of hundreds of the best college games from the top regional men's conferences around the country during the regular season. Package is non-refundable. Service automatically renews.††

2009-2010 Season Rate: 299.97



NHL® CENTER ICE® Watch up to 40 games each week, including up to 20 games a week in blazing HD! Plus select first and second rounds of the Stanley Cup® playoff games. You won't find more games anywhere else! Package is non-refundable. Service automatically renews.††

2009-2010 Season Rate: \$499.98
2009-2010 New Customer Price* \$424.98

*Applies to new, first time subscribers who did not take NHL CENTER ICE previously.



ESPN GamePlan Great college football from top-ranked teams competing around the country — up to 12 games every Saturday during the regular season. Package is non-refundable. Service automatically renews.††

2010 Season Rate Coming

CricketTicket™2009 Exciting world-class cricket matches and India tours. Season dates are February 25, 2009 - February 28, 2010. Requires 36" international dish receiver. Package is non-refundable.

\$999.00 per season

SPORTS PROGRAMMING

Fox Sports Net (FSN) HD Get coverage of your local in-market professional teams, great collegiate action and much more on these regional sports networks: Comcast SportsNet Mid-Atlantic, New England Sports Network, Sun Sports, Fox Sports Networks, including FSN Arizona HD, FSN Cincinnati, FSN Detroit HD, FSN Florida, FSN Midwest HD, FSN North HD, FSN Northwest HD, FSN Ohio, FSN Pittsburgh HD, FSN Rocky Mountain HD, FSN South HD, FSN Southwest HD, FSN West HD and FSN Prime Ticket HD. Service automatically renews**.

<u>Estimated Viewing Occupancy</u>	<u>Monthly Rate</u>	<u>Annual Rate</u>	<u>Estimated Viewing Occupancy</u>	<u>Monthly Rate</u>	<u>Annual Rate</u>
1-50	\$54.95	\$600	151-200	\$129.95	\$1,450
51-100	\$74.95	\$795	201+	\$154.95	\$1,755
101-150	\$99.95	\$1,125			

Fox Soccer Channel A single source of sports action from around the globe. See soccer action and exclusive coverage of the world's best rugby leagues, as well as first class international sports such as tennis, boxing, auto racing, and superbikes. Fee is non-refundable. Service automatically renews**.

Monthly Fee.....\$45.99 Annual Fee.....\$499.00

The Golf Channel HD Television's first and only 24-hour channel dedicated exclusively to golf. Includes coverage of world-class U.S. tournaments and international events, plus instructional programming.

Monthly Fee.....\$14.99 Annual Fee.....\$179.88

* & ** are explained on Page 11. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change. HD: Number of HD channels varies based on package selection. RSN HD feed varies by territory. Local HD channels vary by territory. †† Seasonal sports subscription(s) will automatically continue each season provided DIRECTV carries this service, unless customer calls to cancel prior to the start of the season.

Tennis Channel^{HD} As the only 24-hour network dedicated to the players and lifestyle surrounding the sport, Tennis Channel offers live tournament coverage and classic matches from the past, interviews with current and former stars and tennis instruction.

Monthly Fee.....\$14.99

WWE® Blast Area WWE® Blast Area combines the WWE's highly successful monthly pay per view events into a DIRECTV package capable of attracting a new—and loyal—customer base to your establishment. WWE's popularity spans all regions and all demographics. Fee is non-refundable.

<u>Estimated Viewing Occupancy</u>	<u>2010 12-Month Rate</u>	<u>2010 A La Carte Rate*</u>	<u>Estimated Viewing Occupancy</u>	<u>2010 12-Month Rate</u>	<u>2010 A La Carte Rate*</u>
1 - 50	\$2,160	\$360	1,001 - 1,500	\$18,000	\$3,000
51 - 100	\$3,600	\$600	1,501 - 2,000	\$24,000	\$4,200
101 - 200	\$5,040	\$840	2,001 - 5,000	\$30,000	\$5,040
201 - 500	\$7,200	\$1,200	5,001 - 10,000	\$36,000	\$6,000
501 - 750	\$9,000	\$1,500	10,001 +	\$42,000	\$7,200
751 - 1,000	\$12,000	\$2,040			

*Excludes WrestleMania; WrestleMania pricing is separate. Please call 888/200-4388 for more details.

SPECIALTY PROGRAMMING AND LOCALS

HD Business Package Enhance your HD experience with a special group of HD-only channels! HDNet Movies, delivering commercial-free and full-length feature films; MGM HD, a channel dedicated to presenting great movies from MGM's film collection 24/7; Palladia HD, HD concerts, music videos, movies documentaries and original programming from MTV, VH1 and CMT; Smithsonian Channel HD, Universal HD and Crime & Investigation HD. Service automatically renews**.

Monthly Fee.....\$4.99

Local Channels^{HD} Local networks are now available in most metropolitan areas. Service automatically renews**. For local channels availability by ZIP code, call customer service at 888/200-4388 or visit DIRECTV.com/local.

Monthly Fee.....\$5.00

Annual Fee.....\$60.00

BabyFirstTV™ BabyFirstTV is America's first and only channel dedicated to babies and toddlers and supported by top child development experts. BabyFirstTV offers 24/7 commercial-free programs including best-selling baby DVDs with unique interactive features which provide an opportunity for baby to learn, play and explore alongside their parent. Service automatically renews**.

Monthly Fee.....\$6.99

Annual Fee.....\$83.88

PBS This channel features many popular programs, such as NOVA, Antiques Roadshow, ExxonMobil Masterpiece Theatre, and Mystery! PBS is available to those living outside the DIRECTV Local Channel availability area. Service automatically renews**.

Monthly Fee.....\$1.70

SonicTap Music Channels No commercials, no DJ interruptions. Kickin' Country. Smooth Soul. Rock 'n' Roll. Latin rhythms. With over 80 music channels from a wide array of genres, there's a beat for every business with SonicTap music. Requires Multi-Satellite System. Service automatically renews**.

Alternative: Coffeehouse Rock	Holiday & Happenings	Pop/Adult Contemporary: Love Songs	Sonic Tap: Latin Hits
Alternative: Flashback/New Wave	Instrumental: Contemporary Instrumentals	Pop/Adult Contemporary: Y2K Hits	Sonic Tap: Latin Jazz
Bluegrass: Bluegrass	International: Reggae	Pop/Adult: Today's Hits	Sonic Tap: Mariachi
Classic Rock Workout	Irish	PUMP!	Sonic Tap: Music of the Americas
Classic Rock: Classic Hits Blend	Italian Bistro Blend	Rat Pack	Sonic Tap: Regional Mexican
Classical: Light Classical	Italian Contemporary	Religious: Gospel Glory	Sonic Tap: Rock en Espanol
Classical: Symphonic	Jazz	Religious: Hallelujah	Sonic Tap: Salsa
Country: Hit Country	Jazz: Big Band/Swing	Religious: The Spirit	Specialty: 8-Tracks
Country: Honky Tonk Tavern	Jazz: Classic Jazz Vocal Band	Rock: Adult Alternative	Specialty: Be-Tween
Country: Modern Country	Jazz: Smooth Jazz	Rock: Alternative	Specialty: Blues
Country: Red, Rock and Blues	Latin: Bailamos!	Rock: Classic Rock	Specialty: The Playground
Country: Traditional Country	Metro Blend	Rock: College Rock	Standards: Showtunes
Dance: Dance	Modern Workout	Rock: Full Metal Jacket	Standards: Silver Screen
Dance: Retro Disco	Oldies: 60's Revolution	Rock: Hair Guitar	Standards: Singers-Songwriters
Dance: SubTerranean	Oldies: 70's Hits	Rock: Ink'd	Tranquility
Familiar Favorites	Oldies: 80's Hits	Rock: Reality Bites	Urban: Classic R&B
Folk: Folk Rock	Oldies: Malt Shop Oldies	Rock: Soft Hits	Urban: Hot Jamz (Hip Hop)
Great Standards	Piano	Rock: Spike †	Urban: Hype †
Groove Lounge	Pop/Adult Contemporary: 90's Hits	Sonic Tap: Carnaval Brasileiro	Urban: Old School Funk
Health & Fitness: New Age	Pop/Adult Contemporary: Adult Contemporary	Sonic Tap: Fiesta Tropical	Urban: Silky Soul
Health & Fitness: Zen	Pop/Adult Contemporary: Hottest Hits	Sonic Tap: Hurbano	Urban: The Boombox †

† Contains explicit lyrics

Monthly Fee.....\$31.99

Annual Fee..... \$383.88

INTERNATIONAL PROGRAMMING

30+
CHANNELS

COMMERCIAL BASIC™ Over 30 channels of family programming suitable for all ages. Requires subscription to an International a la carte package. Service automatically renews**. Requires DIRECTV Multi-Satellite System.

BYU TV
Christian Television Network
Church Channel
C-SPAN
C-SPAN 2
Daystar
DIRECTV Basics
DIRECTV Customer Support

Enlace
EWTN
GEMS TV
GOD TV
HD Theater ^{HD (only in HD)}
HDNet ^{HD (only in HD)}
HITN
Home Shopping Network

Hope Channel
Jewelry TV
Link TV
NASA TV
NRB Network
ONCE México
QVC
ShopNBC

Shop@Home
TCT Network
The 101 Network ^{HD}
Trinity Broadcasting Network
V-me
Word Network
Locals included where available

Monthly Fee.....\$19.99

Annual Fee..... \$239.88

Aastha Aastha offers programming on India's rich cultural, spiritual, and social heritage, featuring devotional music and spiritual programs in Hindi, Gujarati, and English languages. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

BanglaDirect™ Features programming including serials, news, feature films and music programs. BanglaDirect™ also includes special programs during festivals specific to the Bengal region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

FilipinoDirect™ The best in Filipino programming, with news, movies, talk shows, sports and regional programming, plus the popular GM Pinoy TV channel. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, GMA Pinoy TV, Kapamilya Channel, MYX music channels and GMA Life TV. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$37.99

Annual Fee.....\$455.88

GreekDirect™II With comedy, news, drama, music, pop culture and more, GreekDirect II has programming for the whole family. Includes MEGA Cosmos, Alpha Sat, After Globe and GMTV. Service automatically renews*.

Monthly Fee.....\$44.99

Annual Fee.....\$539.88

HindiDirect®II Comprehensive Hindi entertainment package including STAR PLUS - India's number one channel, STAR NEWS – a 24-hour Hindi news channel, MTV India, NDTV, STAR ONE, Cricket Plus, India Now, Filmy, UTV Movies Channel, *NDTV Good Times and NDTV Profit (NEW!)*. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$34.99

Annual Fee.....\$419.88

Jadeworld Now you can get six Chinese-language channels in one affordable package! Channels include TVB1, TVB2, TVBS, TVB Entertainment, CCTV-4 and Tai Seng Entertainment. Requires DIRECTV Multi-Satellite System and telephone connection. Service automatically renews**

Monthly Fee.....\$36.99

Annual Fee.....\$443.00

KoreanDirect™ Includes seven of the leading Korean channels: YTN Korea's first 24-hour news network, MBC, SBS, SBS Plus offers exclusive Korean AFC soccer games; CTS, MBC Every1 and National Geographic Channel Korea. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$31.99

Annual Fee.....\$383.88

MandarinDirect™III Features Phoenix InfoNews, Phoenix North American Chinese Channel and CTI Zhong Tian – delivering independent financial news and current affairs in Mandarin Chinese 24-hours-a-day, TVBS, TVB8, Tai Seng Sat TV and CCTV4. Requires 36" international dish and capable receiver. Service automatically renews.

Monthly Fee.....\$24.99

Annual Fee.....\$299.88

PTC Punjabi is dedicated to the soul and heritage of Punjab. Offering authentic updates on current events, news from Punjab, live Gurbani (prayer) every morning, family drama, live musical shows, news updates, sports news and kids shows. PTC Punjabi is the number one Punjabi entertainment channel in India. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

RTR Planeta With the best of its leading channels "Kultura" and "Rossiya", this channel features cultural programming, news, sports, feature films and documentaries, and delivers them to all Russian-speaking people around the world. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

* & ** are explained on Page 11. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

RussianDirect™ Offers an exciting mix of news, movies, sports, talk and more to keep you connected to Russian culture, including Channel One Russia Worldwide (C1RW), Dom Kino, Muzika Pervogo, TV Nanny and Vremya: Retro Channel. Requires 36" international dish and capable receiver.

Monthly Fee.....\$34.99

Annual Fee.....\$419.88

TamilDirect™ Star Vijay is one of the most popular entertainment channels in India broadcasting in Tamil. VIJAY features an excellent mix of dramas, soaps, comedy, music and movies to talk shows and debates on topical issues. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

TeluguDirect® Features programming including serials, news, feature films and music programs. TeluguDirect® also includes special programs during festivals specific to the Andhra Pradesh region. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$19.99

Annual Fee.....\$239.88

TFCDirect™ Offers the best in Filipino television and radio, including news, movies, talk shows, sports, regional programming and more. Includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, The Filipino Channel, Pinoy Central TV and NEW MYX music channel. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$27.99

Annual Fee.....\$335.88

VietDirect™ HONVIETV Enjoy an amazing programming mix created specifically for Vietnamese Americans. Offers SBTN: The first and only 24-hour Vietnamese-language television network in America, TVB Vietnam, SBTN Little Saigon Radio, HONVIETV and Tai Seng Vietnam. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$29.99

Annual Fee.....\$359.88

VietDirect™ VHN Offers SBTN: The first and only 24-hour Vietnamese-language television network in America and VHN-TV: dedicated to education and awareness, featuring Vietnamese customs and traditions and focusing on maintaining family values with news, drama, education, public service, comedy (traditional and contemporary), entertainment and variety programs, TVBV, Little Saigon Radio and Tai Seng Vietnam. Requires 36" international dish and capable receiver. Service automatically renews*.

Monthly Fee.....\$24.99

Annual Fee.....\$299.88

BONUS Channels - Designed specifically for an international audience, these channels are included with any International package: **MHz Worldview, CCTV-9 and GEM NET (Global Expansion Media Network)**

OF ANY LIMITED REMEDY. WE MAKE NO WARRANTY, EITHER EXPRESS OR IMPLIED, REGARDING THE DIRECTV EQUIPMENT OR ANY SERVICES PROVIDED TO YOU. ALL SUCH WARRANTIES ARE EXPRESSLY EXCLUDED. WE ALSO ARE NOT RESPONSIBLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES RELATING TO THE DIRECTV EQUIPMENT. IN ADDITION, WE SHALL HAVE NO LIABILITY TO ANY PERSON OR ENTITY DUE TO OR BASED ON THE CONTENT OR YOUR EXHIBITION OF ANY OF THE PROGRAMMING OR OTHER SERVICES PROVIDED BY US INCLUDING, BUT NOT LIMITED TO, LIABILITY FOR THE PAYMENT OF ANY REQUIRED MUSIC LICENSE FEES. YOU ACKNOWLEDGE THAT YOUR DIRECTV EQUIPMENT HAS BEEN ACQUIRED SEPARATE AND APART FROM THIS AGREEMENT. ANY RIGHTS AND REMEDIES WITH RESPECT TO THE DIRECTV EQUIPMENT MUST BE HANDLED DIRECTLY WITH THE MANUFACTURER OR SUPPLIER OF SUCH EQUIPMENT.

10) LIABILITY FOR UNAUTHORIZED USE: If your DIRECTV equipment is stolen or otherwise removed from your premises without your authorization, you must notify DIRECTV Customer Service immediately, but in any event not more than 5 days after such removal, or else you may be liable for payment to us for unauthorized use of your DIRECTV System. You will not be liable for unauthorized use after we receive notification.

11) RULES FOR USE; TERMINATION: You are hereby granted the right to receive, exhibit and use the Services in accordance with the terms and conditions set forth in this Agreement, subject to the following rules for use with which you agree to comply. Admission may not be charged for the viewing of, or listening to, any Service(s) provided by us. The Services may not be rebroadcast, transmitted, performed, recorded, duplicated, transcribed and distributed in real-time or near real-time (i.e., provide a "running account") or cablecast. Notwithstanding the foregoing, operation of an authorized DIRECTV digital video recorder, and its intended applications, within the confines of the location shall not be deemed a violation of this Agreement. If you become aware that any third party is rebroadcasting, transmitting, reselling, performing, recording, duplicating, or cablecasting any or all of the Services (whether at your premises or otherwise), or that any third party is receiving, decoding, and/or exhibiting any or all of the Services without authorization from us or at any location other than that which has been authorized by us, you shall notify us immediately and cooperate with us, at our expense for reasonable out-of-pocket expenses, in taking steps to prevent such unauthorized use. No Service provided to you under this Agreement may be used for any unlawful purpose and you shall abide by any and all federal, state, and local rules and regulations applicable to its use and/or exhibition of the Services. You agree that all Services will be exhibited in entirety, in original form and as provided by us, without any modifications, additions (including the addition of a crawl line), or deletions to any of the Services. The music services, including XM Satellite Radio, shall be used only as accompaniment to routine activities, such as, but not limited to, work, shopping, conversation, dining, and relaxation, and shall not be used as an accompaniment to dancing or to serve as an adjunct to any other physical activity (e.g. skating) and for which there is no admission fee charged. You shall not use any of the Marks for any purpose whatsoever and, you agree not to do so unless you receive express written consent from us. You must execute and abide by any and all agreements required by programming provider(s) in connection with your use and/or DIRECTV's provision of such programming services to you, if any. You shall comply with all applicable DIRECTV requirements with respect to directly and continuously connecting the DIRECTV System receivers to the land-based telephone line identified therein as being associated with each such receiver. Information regarding programming services that you have ordered is transmitted via the land-based telephone line(s) identified therein. In addition, we may immediately inactivate any or all services provided to you if the telephone line(s) identified therein are not performing in accordance with our requirements. DIRECTV, or its authorized agent, shall have the right to inspect your DIRECTV System at any time during your normal business hours. If we reasonably determine that you are in breach of any of these rules for use, or of your obligations under this Agreement, we may immediately inactivate any or all Services provided to you. If Services to you are so inactivated, in addition to the indemnification obligations described below, you are still responsible for payment of all outstanding balances accrued through the date of inactivation. DIRECTV System Access Cards are the property of DIRECTV, Inc. Any tampering or other unauthorized modification to the Access Card may result in, and subject you to, legal action.

12) PROGRAMMING BLACKOUTS; INDEMNIFICATION: Certain programming Services we transmit may be blacked out or otherwise unavailable to commercial customers in your local reception area due to legal, contractual, or other restrictions. If you circumvent or attempt to circumvent any of these blackouts or programming restrictions, you may be subject to legal action. YOU AGREE TO INDEMNIFY, DEFEND, AND HOLD DIRECTV, ITS OFFICERS, EMPLOYEES, AGENTS AND REPRESENTATIVES HARMLESS FROM AND AGAINST ANY AND ALL CLAIMS, DAMAGES, LIABILITIES, EXPENSES (INCLUDING REASONABLE ATTORNEYS' FEES AND COSTS OF LITIGATION), LOSSES, JUDGMENTS, AND ASSESSMENTS OF ANY KIND WHATSOEVER DIRECTLY OR INDIRECTLY RESULTING FROM YOUR BREACH OF ANY OF YOUR OBLIGATIONS UNDER THIS AGREEMENT, INCLUDING, BUT NOT LIMITED TO, THOSE IMPOSED BY THIS SECTION.

13) SALE/TRANSFER OF EQUIPMENT OR PROGRAMMING SERVICES: You agree to notify us immediately, but in any event not more than 5 days, after you move, sell, give away, or otherwise transfer your DIRECTV equipment to anyone else. You are considered the registered owner of the DIRECTV equipment and recipient of the DIRECTV programming services until we receive such notice, and you may be liable for any charges or fees incurred by the use of your DIRECTV equipment by anyone else up to the time that we receive your notice. You may not assign or transfer your programming service or any or your rights and obligations under this Agreement without our prior written consent. If you do, we may inactivate your service.

14) APPLICABLE LAW; ENTIRE AGREEMENT: This Agreement shall be governed by applicable federal law, the rules and regulations of the Federal Communications Commission and the laws of the State of California and are subject to amendment, modification, or termination if required by such regulations or laws. In the event that any of the provisions or portions of this agreement are held to be unenforceable or invalid, the validity and enforceability of the remaining provisions or portions will not be affected. This Agreement contains the entire understanding of the parties and supersedes any other prior negotiations, discussions, and agreements between you and DIRECTV.

15) CERTIFICATION AND REPRESENTATIONS OF AUTHORITY; FULL DISCLOSURE: By the signature below, you indicate your unconditional acceptance of the terms and conditions contained in this Agreement. You certify that all of the below-referenced information is true and correct. You understand that your provision of any false or misleading information shall be deemed by us to constitute a breach of this Agreement. Each person signing this Agreement represents and warrants that (s)he is authorized to execute and deliver this Agreement and that the signature of no one else is required to bind that party. You have had the opportunity to consult with an attorney or any other person/entity of your choosing for legal/professional advice prior to executing this Agreement. Further, you have read and understand the contents, terms, conditions, and effects of this entire Agreement.

16) ARBITRATION: Any claim or dispute arising out of, or relating to, this Agreement which cannot be settled by the parties shall be resolved according to binding arbitration conducted in accordance with the Commercial Arbitration Rules of the American Arbitration Association then in effect. The decision of the arbitrator shall be final and binding on the parties and any award of the arbitrator may be entered in any court of competent jurisdiction. Notwithstanding the foregoing, the arbitrator shall not be authorized to award punitive damages with respect to any such controversy, claim or dispute. The cost of any arbitration hereunder shall be paid by the party determined by the arbitrator to not be the prevailing party, or otherwise allocated in an equitable manner as determined by the arbitrator.

17) PAYMENT UPON CANCELLATION. You acknowledge that you have provided your credit or debit card account information to us. You understand that you will incur fees and charges as a result of your receipt and use of Service and/or a DIRECTV System, and may incur early cancellation fees and/or equipment non-return fees (as specified in any purchase, programming or other service commitment agreement you entered into in connection with obtaining a DIRECTV System). By giving us your credit or debit card account information, you authorize us to apply this method of payment, in accordance with applicable law, to satisfy any and all amounts due upon cancellation. You further acknowledge that you are required to maintain current credit or debit card information with us and agree to notify us whenever there is a change in such information, such as a change in the card number or the expiration date.

BASED ON YOUR ESTABLISHMENT, PLEASE CHECK THE APPROPRIATE BOX:

Public viewing customers: You acknowledge and agree that DIRECTV programming and services shall only be displayed or exhibited at establishments wherein the usage and viewing is generally accessible to the public and/or the establishment's clientele and/or in common areas (such as waiting room/area or lobby) AND (1) the establishment's primary source of revenue is derived from the sale of food/beverage for immediate consumption, or (2) the establishment is, or is located within or affiliated within, a hospitality or entertainment establishment (such as a bar, restaurant, diner, stadium, casino, club, cafe, theater) and food/beverage is served for immediate consumption, or (3) the establishment charges, as a part of its primary business operation, admission, cover charge or minimum charge. You represent and warrant that your primary business is either in the hospitality and/or restaurant/bar industries in accordance with the foregoing.

Business viewing customers: You acknowledge and agree that DIRECTV programming and services shall only be displayed or exhibited at establishments wherein the usage and viewing is generally accessible to the public and/or the establishment's clientele and/or in common areas (such as waiting room/area or lobby) AND (1) the establishment's primary source of revenue is not derived from the sale of food/beverage for immediate consumption, AND (2) the establishment is not a hospitality or entertainment establishment, or is not located within or affiliated within, a hospitality or entertainment establishment (such as a bar, restaurant, diner, stadium, casino, club, cafe, theater), AND (3) the establishment does not charge admission, cover charge or minimum charge. You represent and warrant that your primary business is neither in the hospitality and/or restaurant/bar industries.

Private viewing customers: You acknowledge and agree that DIRECTV programming and services shall only be displayed or exhibited at commercial establishments at which persons will view the Services in areas that are not accessible to the public. You represent and warrant that you shall not display or exhibit, and shall not permit others to display or exhibit, in any manner whatsoever, any of the Services it receives in areas accessible to the public and/or common areas. You further represent and warrant that your primary business is neither a satellite master antenna television supported facility containing multiple individual commercial units or in the hospitality and/or restaurant/bar industries and is not accessible to the public. Services include any DIRECTV® Pay Per View Services available to you. The Services may not be viewed in areas accessible to the public and/or common areas.

AGREED TO AND ACCEPTED BY CUSTOMER:

AUTHORIZED CUSTOMER SIGNATURE _____ DATE _____

NAME OF AUTHORIZED OFFICER/AGENT & TITLE _____

NAME OF COMMERCIAL ESTABLISHMENT _____



Commercial Receiver Information Form

DIRECTV Account #:

(Required when ordering additional services after account activation.)

Customer Name _____

DBA _____ Contact Name _____

Service Phone Number _____ Email Address _____

Are all of the DIRECTV System receivers continuously connected to the same land-based telephone line? YES NO

RECEIVER INFORMATION (NOTE: THE MAXIMUM NUMBER OF RECEIVERS AUTHORIZED ON A DIRECTV ACCOUNT IS 20.)

Receiver #1

Access Card Number	Location of Receiver	Receiver Serial	RID Number
Receiver Manufacturer	Receiver Model	Associated Telephone Number (Receiver must be continuously connected to a land-based phone line.)	

Receiver #2

Access Card Number	Location of Receiver	Receiver Serial	RID Number
Receiver Manufacturer	Receiver Model	Associated Telephone Number (Receiver must be continuously connected to a land-based phone line.)	

Receiver #3

Access Card Number	Location of Receiver	Receiver Serial	RID Number
Receiver Manufacturer	Receiver Model	Associated Telephone Number (Receiver must be continuously connected to a land-based phone line.)	

Receiver #4

Access Card Number	Location of Receiver	Receiver Serial	RID Number
Receiver Manufacturer	Receiver Model	Associated Telephone Number (Receiver must be continuously connected to a land-based phone line.)	

For additional receivers, please make a photocopy of this page and submit with contract paperwork.

* Program pricing does not include taxes and is subject to tax. Account is responsible for all taxes charged on account services. DIRECTV will issue a bill for appropriate taxes after service has been authorized. If tax-exempt, submit tax exemption certificate and once approved, all accrued taxes will be refunded back to account. **Some services automatically renews based on original subscription term, provided DIRECTV carries this service, unless customer calls to cancel prior to the start of the term; however, ESPN/ESPN2/ESPNNews is non-refundable and non-proratable once renewal fee is paid. Blackout restrictions apply to sports programming. To receive sports programming, all DIRECTV Receivers must be continuously connected to the same land-based phone line. DIRECTV System dish with dual-feed LNB required to feed multiple DIRECTV Receivers with a single dish. Commercial locations require an appropriate license agreement. Commercial signal theft is subject to civil and criminal penalties. Programming, pricing, terms and conditions subject to change. Hardware and programming sold separately. Equipment specifications may vary in Alaska and Hawaii. Games shown on local TV stations or regional sports networks will not be included in sports subscription packages. All other trademarks and service marks are the property of their respective owners. DIRECTV and DIRECTV for Business logo are trademarks of DIRECTV, Inc. ©2010 DIRECTV, Inc